



ABOUT ME

I'm a graphic designer and digital marketer based in Utah County. I grew up surrounded by mountains and I have always felt a connection to nature. I love simplicity and minimalism in design. My style is heavily influenced by my experiences in the outdoors and the work of Josef Müller-Brockmann. I grew up drawing and involved in some kind of art project. Later in my 20's, I discovered graphic design. It was the perfect fit between art and using digital means to communicate visually. I believe that the world is filled with beauty. I've worked as a graphic designer since 2018.

SKILLS



BRANDING



TYPOGRAPHY



WEB

EDUCATION

- **BS Art & Design- Utah Valley University** **2019**
Minor in Art History
Minor in Marketing

WORK EXPERIENCE

- **Brooksee Race Productions** **2022**
-Graphic Designer
- **QuickFresh** **2022**
-Senior Designer
- **ResNexus** **2018**
-Graphic Designer
-Photographer/Drone Pilot
- **doTERRA International** **2011**
-Product Development/Marketing

CONTACT

- **NAME** Rob Gerke
- **PHONE** 801.691.8712
- **EMAIL** rob@robgdesign.com
- **WEBSITE** www.robgdesign.com

SOFTWARE / APPS



OTHER

- Eagle Scout in 2005
- 2 year LDS Mission- Everett, Washington
- Coached Competitive Climbing in 2015
- Has Part 107 Drone Pilot License
- Ran 50 miles once